



# CALE HONEYSETT


Graphic & UI/UX Designer


## PROFILE EXPERIENCES


Fluent in English & French 

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www.calehoneysett.com 

calehoneysett 

creativehoney 

**December 2017 - Present**

**UI/UX Designer at QUAD infotech - Toronto, Canada.**

- Delivered successful mobile and desktop applications for the Steel and Recycling factories in the U.S.A and Canada.
- Designed and delivered in a fast-paced environment.
- Demonstrated high quality visual elements and prototyping that facilitates, improves and modernizes the end-user experience.
- Research and usability testing. Expertise in facilitating user-testing sessions ensure process efficiency and support evidence-based decision making.
- Analysis of complex business processes and requirements for transforming to digital platforms.
- Proven to have strong time & project management skills.
- Ability to manage multiple assignment/projects at once.
- Working knowledge of usability methodologies including user-centric design and usability testing.
- Demonstrated experience in Photoshop, Illustrator, InDesign, After Effect, Adobe Xd, Sketch, Balsamiq, InVision, Marvel and Zeplin.
- Demonstrated knowledge of the latest Web trends, techniques and technologies.

## DESIGN SKILLS

Adobe Illustrator  
Adobe Photoshop  
Adobe Lightroom  
Adobe InDesign  
Adobe After Effects  
Wordpress  
Mailchimp  
"HTML5"; {CSS3};

## UI/UX

Balsamiq  
Adobe Xd  
Sketch  
InVision  
Marvel  
Zeplin

## PRINTING

Working with  
vinyl printing/cuting machines  
and installation  
T-Shirt Design  
& Transfers with Flex Vinyl

## EDUCATION

**General Assembly's:  
User Experience (UX) Design - 2018**  
*Bitmaker, Toronto, Ontario, Canada*

**Bachelor of Arts in Graphic Design:  
2005 - 2010**

*Flagler College, St Augustine, Florida, USA*

**September 2015 to 2019**

**Founder "Creative honey" Graphic/Web Design & Print Studio**  
*Saint Barthélemy, French West Indies.*

- Designed and delivered creative solutions for individuals and businesses in digital and print mediums.
- Demonstrated proficiency in research, analysis and visual designs to create brand identities, prototyping, UX and UI design, web designs, product designs flyers, brochures and business cards.
- Meeting client expectations by delivering successful and high quality visuals that helped improve their business.

**September 2013 to June 2015**

**Assistant Graphic Designer for "Kevin Barrallon"**  
*Saint Barthélemy, French West Indies*

- Executed and delivered different projects in collaboration with the head designer such as brand identity, vinyl printing and installations on dibon, plexi-glass, and PVC and vehicles (small and large).

**October 2010 to August 2013**

**Chief Graphic & Home Automation UI Designer for "SOLUTECH".**  
*Saint Barthélemy, French West Indies.*

- Successfully delivered iVilla, Home Automation application on iOS and Android.
- Demonstrated proficiencies in wireframing, storyboards, user flows, process flows, prototyping and designing high quality user interface designs for the end-user.

**Summer 2010 - PMcD Design Internship - New York City, USA**

- Created identity designs for Cake Box, with shop sign & stickers.
- Collaborated with the CEO on the designs for his upcoming scarf company called Edward Joseph. Logo, website, look books, line sheets & mannequin image editing.

**Summer 2009 - PMcD Design Internship - New York City, USA.**

- Designed and printed logos and look book for Ovation tv.
- Created profiles for "I Love Money" reality show, and updated and designed web site postings.