CALE HONNEYSETT
Senior UI/UX Designer

PROFILE

Fluent in English & French

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calehonneysett

creativehoney

DESIGN SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe Lightroom

Adobe InDesign

Adobe After Effects

Wordpress

Mailchimp

"HTML5"; {CSS3};

UI/UX

Balsamiq

Adobe Xd

Sketch

InVision

Marvel

Zeplin

WIX

OTHERS

Jira

Confluence

Microsoft Teams

Slack

EDUCATION

General Assembly's:
User Experience (UX) Design - 2018
Bitmaker, Toronto, Ontario. Canada

Bachelor of Arts in Graphic Design:
2005 - 2010
Flagler College, St Augustine, Florida. USA

EXPERIENCES

January 2021 - Present
Senior UI/UX Designer at Indoc Research
Toronto, Canada.
• Led the complete redesign of a medical research platform, resulting in a visually compelling and user-friendly interface that received grants in Europe and the US.
• Conducted thorough user research and usability testing to understand user needs and pain points, informing the redesign process.
• Translated research findings into actionable design solutions, incorporating intuitive navigation, streamlined workflows, and enhanced data visualization.
• Collaborated closely with cross-functional teams, including researchers, developers, and project managers, to align design goals with project objectives and technical feasibility.
• Created prototypes, and interactive mockups to visualize design concepts and gather user feedback for iterative improvements.
• Implemented best practices in user-centered design and accessibility standards, ensuring the platform was inclusive and met regulatory compliance requirements.
• Successfully communicated design decisions and strategies to stakeholders, through clear presentations and documentation.
• Continuously monitored user feedback and conducted usability testing post-launch to identify areas for further optimization and refinement.
• Demonstrated a deep understanding of the medical research domain and leveraged that knowledge to create designs that catered to the unique needs of researchers and scientists.

December 2017 - Present
UI/UX Designer at QUAD infotech
Toronto, Canada.
• Delivered successful mobile (iOS/Android) and desktop applications for the Steel and Recycling factories in the U.S.A and Canada.
• Designed in an IT Service Management environment and Contact Centre Solutions/applications.
• Demonstrated high quality visual elements and prototyping that facilitates, improves and modernizes the end-user experience.
• Research and usability testing. Expertise in facilitating user-testing sessions ensure process efficiency and support evidence-based decision making.
• Analysis of complex business processes and requirements for transforming to digital platforms.
• Experience working in an Agile/Scrum development process.
• Working knowledge of usability methodologies including user-centric design and usability testing.
• Demonstrated experience in Photoshop, Illustrator, InDesign, After Effect, Adobe Xd, Sketch Balsamiq, InVision, Marvel and Zeplin.
• Experience in creating wireframes, user flows and prototyping.
• Demonstrated knowledge of the latest Web trends, techniques and technologies.

September 2015 to 2019
Founder "Creative honey" Graphic/Web Design & Print Studio
Saint Barthélemy, French West Indies.
• Designed and delivered creative solutions for individuals and businesses in digital and print mediums.
• Demonstrated proficiency in research, analysis and visual designs to create brand identities, prototyping, UX and UI design, web designs, product designs flyers, brochures and business cards.
• Meeting client expectations by delivering successful and high quality visuals that helped improve their business.

CALE HONNEYSETT

Graphic & UI/UX Designer

REFERENCES

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EXPERIENCES (Continued)

September 2013 to June 2015
Assistant Graphic Designer for "Kevin Barrallon"
Saint Barthélemy, French West Indies
• Executed and delivered different projects in collaboration with the head designer such as brand identity, vinyl printing and installations on dibon, plexi-glass, and PVC and vehicles (small and large).

October 2010 to August 2013
Chief Graphic & Home Automation UI/UX Designer for "SOLUTECH".
Saint Barthélemy, French West Indies.
• Successfully delivered iVilla, Home Automation application on iOS and Android.
• Created a user-friendly interface that allowed seamless control and management of various home automation features, including lighting, security systems, HVAC, and entertainment.
• Demonstrated proficiencies in wireframing, storyboards, user flows, process flows, prototyping and designing high quality user interface designs for the end-user.
• Conducted extensive research to understand user requirements and preferences in the villa home automation domain.
• Collaborated closely with developers and engineers to ensure the feasibility and optimal implementation of the designed features.
• Designed visually appealing interfaces with a focus on aesthetics, while maintaining a high level of functionality and usability.
• Received positive user feedback and accolades for the user-centric design and intuitive interface of the home automation application.

Summer 2009 & Summer 2010 - PMcD Design Internship
New York City, USA
• Created identity designs for Cake Box, with shop sign & stickers.
• Collaborated with the CEO on the designs for his upcoming scarf company called Edward Joseph. Logo, website, lookbooks, line sheets & mannequin image editing.
• Designed and printed logos and lookbook for Ovation tv.
• Created profiles for "I Love Money" reality show, and updated and designed web site postings.